

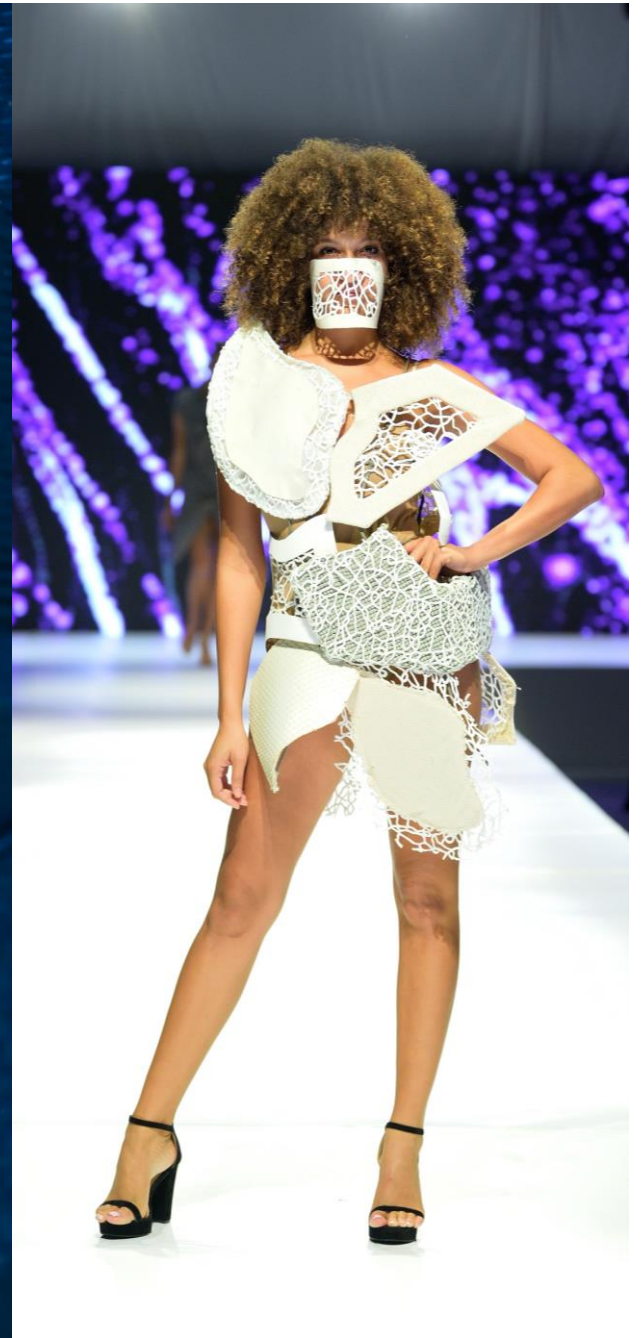


65 Years | Goodwill South Florida

Craft
Your Look Gala
Rediscovering Goodwill South Florida

Sponsorship Opportunities

Good Music. Good Fashion. Goodwill.



Saturday, November 9, 2024 | Cocktail hour starts at 6 p.m.
Jungle Island | Bloom Ballroom

Join us for an exciting evening at Goodwill South Florida's signature event the
2024 Craft Your Look Gala: *Rediscovering Goodwill!*




































The evening will feature:

- A unique culinary experience featuring Celebrity chef **Eileen Andrade** and **Badia Spices**.
- Spirits and surprise specialty cocktails from the mixology team at **Bacardi**.
- An inspiring performance from the award-winning **Spirit of Goodwill Band**.
- A fashion show led by South Florida designer and winner of Bravo's popular *Project Runway* TV show, **Jhoan Sebastian Grey**.
- And an after Party unlike any other.

Benefiting our mission to empower people with disabilities and other barriers to work.



Sponsorship Levels Overview

Level	Investment	Seating	Opportunity to Speak During Program	Special Mention During Remarks	Additional Onsite Recognition	Logo/Name on Invite	Social Media	Event E-Blast	Ad In Program	Media Press Release	Digital Presentation	Website	Program Book
Champion of Goodwill Diamond	\$65,000	30							2 Full Pages				
Champion of Goodwill Platinum	\$50,000	20							Full Page				
Champion of Goodwill Gold	\$25,000	20							Full Page				
Champion of Goodwill Silver	\$12,500	10							Half Page				
Champion of Goodwill Patron	\$6,500	10											

Individual Tickets are available for \$650 per seat and can be purchased through the QR Code or contact us directly at philanthropy@goodwillmiami.org.



Scan Here to Purchase Sponsorship & Tickets

Recognition

- Most prominent and **exclusive recognition** as the **Presenting Sponsor** of the Craft Your Look Gala
- Opportunity for representative to speak during the program at both events

Promotional Materials

- Logo/name incorporated into event logo and prominently featured in all event promotional materials such as invitation, program book, digital presentation, gala website, and event email blasts
- Exclusive Meet & Greet with the Spirit of Goodwill Band

Program Book Ad

- Two (2) full-page/full-color ads in the evening's program book

Reserved Seating

- Three (3) tables of 10 guests each (30 guests total)

Media Coverage

- Recognition on Goodwill South Florida social media channels
- Name recognition in gala media and press releases, including Social Miami

Goodwill Corporate Partner

- Guided behind-the-scenes tour of Goodwill South Florida headquarters including an exceptional performance by the Spirit of Goodwill band.
- US 3' x 5' flag gift pack made with love by people with disabilities for each table guest
- First right of refusal for 2025 title sponsorship

Recognition

- Prominent recognition as the **Presenting Sponsor** of one of five experiences at the Craft Your Look Gala. Opportunities include: **Cocktail Hour** | **Spirit of Goodwill Band Presentation** | **Craft Your Look Fashion Show** | **Dinner Party** | **After Party**

**Promotional
Materials**

- Logo incorporated into event logo and prominently featured in all event promotional materials such as invitations, program book, digital presentation, gala website, and event email blasts
- Prominent Recognition as the presenting sponsor of one of the experiences above

Program Book Ad

- One (1) full-page/full-color ads in the evening's program book

Reserved Seating

- Two (2) tables of 10 guests each (20 guests total)

Media Coverage

- Recognition on Goodwill South Florida social media channels
- Name recognition in gala media and press releases, including Social Miami

**Goodwill
Corporate
Partner**

- Guided behind-the-scenes tour of Goodwill South Florida headquarters including an exceptional performance by the Spirit of Goodwill band.
- US 3' x 5' flag gift pack made with love by people with disabilities for each table guest

Recognition

- Recognition as a Champion of Goodwill Gold Sponsor

**Promotional
Materials**

- Logo/name prominently featured in event promotional materials such as program, digital presentation, and gala website

Program Book Ad

- Full-page/full-color ads in the evening's program book

Reserved Seating

- Two (2) tables of 10 guests each (20 guests total)

Media Coverage

- Recognition on Goodwill South Florida social media channels
- Name recognition in gala media and press releases, including Social Miami

**Goodwill Corporate
Partner**

- Guided behind-the-scenes tour of Goodwill South Florida headquarters including an exceptional performance by the Spirit of Goodwill band.

Recognition

- Recognition as a Champion of Goodwill Silver Sponsor

**Promotional
Materials**

- Logo featured in event promotional materials such as program, digital presentation, and gala website.

Program Book Ad

- Half page/full-color ads in the evening's program book

Reserved Seating

- One (1) table of 10 guests each

Media Coverage

- Recognition on Goodwill South Florida social media channels
- Name recognition in gala media and press releases, including Social Miami

**Goodwill
Corporate
Partner**

- Guided behind-the-scenes tour of Goodwill South Florida headquarters including an exceptional performance by the Spirit of Goodwill band.

Recognition

- Recognition as a Champion of Goodwill Patron Sponsor

**Promotional
Materials**

- Name featured in event promotional materials such as program, digital presentation, and gala website.

Reserved Seating

- One (1) table of 10 guests each

Additional Questions?

Please contact the Office of Philanthropy at philanthropy@goodwillmiami.org

Let's Connect



Scan Here to Purchase
Sponsorship & Tickets